

## MUSIC BC TRAVEL GRANTS ARTIST GUIDELINES

### OVERVIEW

Music BC Travel Grants provide assistance to BC based artists to participate in touring and showcasing initiatives. We are pleased to offer a limited deadline supporting domestic (Canadian) travel initiatives. To clarify, we will not be accepting applications for international (including the US) travel initiatives within this deadline. Please follow our [weekly newsletter](#) for program announcements and application deadlines later in the summer.

**DEADLINE:** August 6<sup>th</sup>, 2021 (5pm PST)

### WHICH ARTIST TRAVEL GRANT SHOULD I APPLY FOR?

1. **Showcase - Domestic:** For artists who have one official showcase invite/confirmation at a festival occurring at least 300 km outside of their geographical area and within Canada.
2. **Tour - Domestic:** For artists who have a minimum of 3 confirmed and paid tour dates within Canada.

**Business Travel:** Artists traveling for business development purposes and not showcasing (e.g., radio promotion tours, songwriting trips, or attending conferences or trade missions) should apply under the Business Travel Application.

Please note: The following Artist Guidelines have been amended for the August 6th deadline and are subject to change with future deadline announcements. Successful Recipients within this deadline will be held to the Guidelines outlined below. This deadline is in support of activities occurring within a limited window. Please note the deadlines highlighted below. Thank you for understanding as we slowly work towards a full program restart.

Applicants are advised to research and monitor COVID-19 public health measures, advice and protocols within each market of their travel itinerary ahead of applying. Unrecoverable costs due to unforeseen cancellations of confirmed tour dates or showcases due to COVID-19 will be considered on a case-by-case basis.

*Resource Link: [COVID-10: Provincial and territorial resources](#)*

## ARTIST GUIDELINES

1. Applications must be received on or before the deadline – August 6<sup>th</sup>, 2021 at 5:00pm PST.

2. Funding in this deadline will support activities that take place between July 1<sup>st</sup>, 2021 and November 1<sup>st</sup>, 2021. All final reports are to be submitted no later than November 15<sup>th</sup>, 2021.

3. No applicant may receive further assistance under this program if an application from a previous grant remains incomplete.

4. Grant contributions are limited to 75% of the total eligible expenses, and to a maximum of:

- Showcase - Domestic = \$2,000
- Tour - Domestic = \$3,000 (tours must be a minimum of 3 paid shows)

These tour dates must be consecutive, without significant breaks between performances (i.e., no more than 5 days between performance dates).

5. Applicants that are limited companies, partnerships or sole proprietorships must be registered BC businesses whose majority ownership must be held by BC residents (having resided in BC for a period of six months or more) who are Canadian citizens or permanent residents of Canada. Music BC reserves the right to request proof of residency and citizenship. Company must have been in operation for at least 2 years or has key personnel with a minimum of two years' experience.

6. All individual applicants must be Canadian citizens or permanent residents of Canada and must have resided in BC for a period of six months or more prior to and at the time of applying under this program.

7. The artist who will benefit from this grant must be a BC artist. A BC artist is an artist that has been a resident of BC for six months or more prior to and at the time of application and is a Canadian citizen or permanent resident of Canada. In the case of a band or group, majority or 50% of the permanent performing members must meet the above citizenship and BC residency requirements.

8. The content of the sound recordings being used to support the application must be original Canadian works as per MAPL guidelines, although exceptions may be made for jazz, classical, and roots/traditional genres or ensembles.

9. The recording that the initiative is in support of must have been released within 24 months before the first date of the initiative or scheduled for release within 6 months after (confirmation of release date required). Exceptions may be made for jazz, classical, and traditional genres or ensembles.

10. The recording the initiative is in support of may be distributed independently or through a recognized distributor and must be available for sale in BC (or in the territory being traveled to). A recording shall be considered a commercially released sound recording: Single, EP, or Album format, and distribution may include physical and/or digital releases.

11. Applicants are required to complete a report detailing the outcome of their funding including measurable results such as total tour dates, audience numbers, business contacts, revenue generated, deals secured and other direct or indirect results of the initiative. This report (template to be supplied by Music BC) will be required in order to receive the final funding payment.

12. As a condition of funding, recipients are required to acknowledge funding assistance on all public print, digital and online materials (including social media mentions when possible) related to the project being funded as follows: "Supported by Creative BC and the Province of British Columbia." Grant recipients will be required to submit examples of acknowledgement and approved logo use in their final report. Specific instructions regarding credit, acknowledgment and logo use are available on the Creative BC website:

[https://www.creativebc.com/about-us/creative-bc-brand-assets/sb\\_expander\\_articles/592.php](https://www.creativebc.com/about-us/creative-bc-brand-assets/sb_expander_articles/592.php)

13. Touring initiatives must include confirmed performances in a minimum of 3 different cities. Venues can include clubs, rented halls, theatres, house shows, and school shows. Applicants must provide copies of at least 3 confirmations (one from each city) for a contracted Performance Fee, meaning you will be paid a guaranteed fee, or will be receiving a percentage of gross ticket sales and/or the take at the door.

Confirmations may include:

- contracts;
- email confirmations;
- agent provided itineraries.

*Please note that text message conversations, Facebook messages or similar will not be accepted as a booking confirmation.*

Confirmations must clearly indicate the following:

- the name and contact info of the booker;
- the date of confirmed performance (pending shows will not count towards the 3 confirmations);
- set length;
- a clear description of remuneration (if applicable)

Grants are in support of tours occurring at least 300 km outside of the artists' geographical area and within Canada.

14. Showcase events can include performances at festivals or industry events. Typically showcases are unpaid performances meant to attract the interest of potential industry partners (e.g., record labels, booking agents, managers) and usually coincide with a larger industry event or conference. These showcases are produced by a third party where the organizers must invite Artists to showcase by providing an official invitation letter or contract. The showcase must be occurring at least 300 km outside of the artists' geographical area and within Canada in order to be eligible for funding. Private showcase events organized by the Artist's own record label, publisher or team that features only Artists represented by the organizer may be recognized. As an affiliate and partner of FACTOR, Music BC will accept all showcase events listed under the [Sample List of Eligible Showcase Events](#) available at [www.factor.ca](http://www.factor.ca). If your event is not listed here, or if you are organizing a private showcase, please contact the Music BC office prior to applying.

15. Only one artist/band can apply per grant application form. For example, multiple artists/groups going on tour together must submit separate grant applications to apply for funding. The funds awarded to one artist cannot be used to cover expenses for other artists also on tour.

16. Artists may submit one application for this deadline. A qualifying applicant and project does not guarantee approval. Since grant deadlines are traditionally quite competitive, Artists are encouraged to source out alternative funding options.

17. Tour dates must be consecutive, without significant breaks between performances. Generally, this means no more than 5 days between performance dates.

18. Applicants do not need a Music BC membership to apply.

## APPLICATION INFORMATION

All applications must be submitted online via the Music BC website. Applications must be complete; no additional materials or changes will be accepted after the deadline. Music BC will not accept applications or support materials in person or by email.

If you experience any difficulties with the online form, please email [jimmy@musicbc.org](mailto:jimmy@musicbc.org) PRIOR to the deadline and we will provide you with assistance. Successful uploads will receive a confirmation message at the top of the submission page once you hit submit - If you are unsure if your application was received, please check with the office before the deadline. Music BC will not be able to assist with incomplete applications after the deadline has passed.

## ONLINE APPLICATION DETAIL

Your online application will require the following information and uploads:

1. Tour Schedule; including dates, venues, capacity, guarantees and whether the show is confirmed or pending.
2. Performance Confirmations; if showcasing, provide the showcase invite. If touring, provide a minimum of 3 paid show confirmations (may be contracts, email correspondence, or agency itineraries).
3. Marketing Plan specific to the initiative; include a brief overview paragraph (e.g., *"We are requesting \$3,000 for a 7-day tour of western Canada, in support of our upcoming sophomore album, 'insert album name' released on 'insert release date' via 'insert label' if applicable*). Your overview should also point out anything that requires special attention in your application. The remainder of the marketing plan should include goals and desired outcomes, how those outcomes will be measured, strategies for promotion, applicant's team (label, publicist, manager, etc) and any additional activities that will be undertaken (meetings, radio visits, press, etc). Please provide the full name, role and company when listing confirmed or pending meetings. If you are an emerging artist without a team, outline who within your performing group is responsible for various duties (e.g., social media marketing, booking/advancing shows, publicity/media requests, and so on).
4. One Sheet; include a professional promo photo, an up-to-date artist bio including recent successes and highlights, the Album or EP title, release date and track listing, website URL, a streaming link to the recording the initiative is in support of, and a URL to a live performance video. The video should represent the type of performance that will occur during the initiative (i.e., full band versus solo) and does not have to be in front of an audience. Lip-synced music videos or edited highlight reels will not be accepted.
5. Completed Budget Form; budgets should be estimated, realistic projections. Applicants are to use the budget template provided at:  
<https://musicbc.org/programs/music-bc-travel-grants/>

## ADJUDICATION AND METHOD OF PAYMENT

Music BC will develop anonymous, independent, fair and equitable peer adjudication panels comprising of three to five persons representing artists, music industry professionals and a range of music genres. Juries will review applications within four (4) weeks after an application deadline to select grant recipients. All jurors are required to acknowledge any potential conflict of interest in order to ensure adjudication fairness.

Applications will be assessed on the completed application form and the quality of the support material. Music BC has discretion to award less than the amount requested and to pro-rate funding between various applicants.

Applications will be assessed on the basis of the following criteria: The market potential of the recording artist or group within their genre; the marketing strategy submitted in support of the initiative; and the career leveraging opportunities for the participating artists.

Emphasis will be given to applicants who have yet to receive significant funding from Music BC. For applicants who have received support through our travel grant program, consideration will be given to initiatives or markets that have not yet been attended, visited, or funded.

Successful applicants will be presented a contractual agreement. Upon completion and return of a signed agreement, 75% of the award will be released to the applicant. To receive the final payment, applicants must submit a completed final report form (supplied by Music BC upon completion of initiative). The report form should highlight key successes that resulted from the initiative, and be accompanied by a spreadsheet of expenses, and organized copies of invoices or receipts and proof of payments of those expenses.

Significant changes to the initiative must be brought to Music BC's attention for approval. If the initiative is cancelled or altered in any way without the consent of Music BC, the applicant must immediately return any monies given to the applicant by Music BC. Music BC reserves the right to pay awards by instalments other than what is outlined above, or to withhold any portion of the award, pending completion or acquisition of required documents.

## BUDGET AND ELIGIBLE EXPENSES

Applicants must upload completed versions of the budget form provided with their applications. Budgets are to be realistic estimates for their initiative, including projected revenue. Eligible expenses will not be accepted if they fall significantly outside of the travel itinerary submitted.

### ELIGIBLE EXPENSES INCLUDE:

Pre-Initiative expenses (Max 20% of total overall budget):

- rehearsal space rental
- communication expenses (phone, mail, data charges directly related to this initiative)
- musician fees (for rehearsals)
- graphic design fees (tour poster, Facebook ad, etc.)

Artist and Crew Fees (Max 40% of total overall budget):

- per diems, max \$50 per musician per day
- performance fees, max \$100 per musician per performance day  
\*exceptions on max performance fees may be considered for hired musicians - please provide signed artist performance agreements or invoices
- crew fees (tour manager, tour technicians)
- event registration fees (for official festival showcases purchased directly from the festival)

Expenses during the initiative:

- airfare (economy-rate flights)
- ground travel (cabs, trains, ferries, etc.)
- instrument baggage fees
- fuel

- vehicle rental
- If using own vehicle, per km vehicle rate is allowed at \$.50/km. Please note this rate includes fuel, so no additional gas receipts may be submitted. Include a breakdown of km driven.
- accommodation (max \$300 per room)
- marketing & advertising (online and traditional)
- publicist
- radio promotions
- equipment rentals
- insurance
- musical supplies (guitar strings, drum skins, etc.) Instrument purchases are not eligible.
- communication expenses (phone, mail, data charges directly related to this initiative)
- merchandise (up to 10% of your total award)

#### Projected Revenue:

Applicants must claim any and all confirmed guarantees, contract fees, confirmed government grants or additional funding sources (e.g., FACTOR, Creative BC, SOCAN, Canada Council, etc.) Public funding sources from any source or other public agency, in combination with their Music BC award cannot equal more than 75% of the eligible project expenses. Door/ticket and merchandise revenues may be projected. Revenue information is for jury's use only. Do not deduct your total revenues from your total expenses. For further clarity, public funding support from other sources must be for project-based initiatives (i.e., wage subsidies or other relief-based public funding support will not qualify as matched funding within this program). If you are uncertain about the eligibility of a cost, please contact our office at 604-873-1914 or email [info@musicbc.org](mailto:info@musicbc.org)

If selected, final reports must include a complete detailed spreadsheet of expenses (template provided by Music BC upon completion of initiative) as well as invoices/proofs of purchase for all expenses. Proof of purchase can include receipts, bank statements, returned cheques, e-transfer or wire transfer confirmations. Cash expenses are not eligible except as musician per diems/fees and must be supported with a signed receipt form - however e-transfers are the preferred method.

Still have questions? Contact us at [info@musicbc.org](mailto:info@musicbc.org) or call us at 604-873-1914